

Taking Stock in the Global Market

NEW YORK STOCK EXCHANGE: www.nyse.com/about/listed/lc_all_overview.html

Using the world map, identify a global company in each of the following countries. Also, identify the sector or industry.

COUNTRY	COMPANY	INDUSTRY
Belgium		
Brazil		
Canada		
China	Answers will vary.	
India		
Japan		
Mexico		
South Africa		
South Korea		
United Kingdom		

NASDAQ: www.nasdaq.com/screening/regions.aspx

Use the website and the clues below to identify global companies.

#1 South American Company

Headquartered in Brazil

Oil and Gas Production

Ticker PBR

Company: Petroleo Brasileiro S.A. Petrobras

#4 Asian Company

Headquartered in China

Packaged Foods

Ticker ADY

Company: American Dairy, Inc.

#2 African Company

Headquartered in South Africa

Precious Metals

Ticker HMY

Company: Harmony Gold Mining Co.

#5 European Company

Headquartered in the Netherlands

Life Insurance

Ticker IGK

Company: ING Group, N.V.

#3 Australian Company

Headquartered in Australia

Pharmaceutical

Ticker PRAN

Company: Prana Biotechnology Ltd.

#6 North American Company

Headquartered in the United States

Retail Building Material

Ticker LOW

Company: Lowe's Companies, Inc.

THE GLOBAL DOW:

www.djindexes.com/mdsidx/downloads/brochure_info/The_Global_Dow_Brochure.pdf

- What does the Global Dow track? The Global Dow tracks leading companies from around the world- based on size, reputation and promise for the future. The Global Dow is designed to include both developed and emerging economies and emerging sectors.
- Which companies get preference for being on the Global Dow? Emphasis is placed on the global leaders of tomorrow while reflecting the global stock market. Companies with global reach are given preference. Also considered is the economic importance of the locality.

COMPLETE THE CHART BELOW:

COMPANY	COMPANY'S COUNTRY HEADQUARTERS
Potash	Canada
Bridgestone Corporation	Japan
Microsoft	United States
eBay, Inc.	United States
Credit Suisse Group	Switzerland
Tata Steel Ltd.	India
China Mobile Ltd.	Hong Kong
GAZPROM OAO	Russia
Mitsubishi Corporation	Japan
L.M. Ericsson Telephone Co.	Sweden
Glaxo Smith Kline	United Kingdom

One interesting fact you didn't know before researching these sites.

Answers will vary.
